


STICKER VOTING

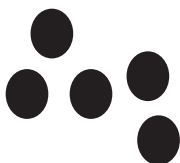
A Definition ...

Sticker Voting is a way to help a group prioritize ideas generated during any type of brainstorming. It gives a sense of what other group members are thinking, and helps identify the ideas the majority wants to pursue. It can be used with any of the brainstorming tools.

Looks Like This ...

Ideas for 4-H Public Relations Campaign

 Hang flyers, posters and banners.

 Host an open house/reception.

 Run a newspaper advertisement.

Step By Step ...

1. Review the items your group needs to prioritize. make sure that similar items have been grouped, duplications eliminated, and that the meaning of each is clear.

2. Give each member a set of stickers to use as evotes. Please note there are variations to determine how many stickers to give to each participant. For example, if there are six items total ... each participant could vote for their top two. And then vote again.

3. Ask each person to put their dot next to the items they prefer. You can decide whether or not to allow people to put more than one dot on a single idea.

4. Add up all the votes and circle the ones with the most votes.

5. Use a planning tool, like The Matrix Diagram or The Timeline to plan the next steps.